

Approved on 2/18/16

West Chicago Cultural Arts Commission

Thursday, January 7, 2016

West Chicago City Hall-Committee Room B

7:00 p.m.

1. **Call to Order, Roll Call and Establishment of a Quorum:** Commission members in attendance Lew Achenbach, Mandy Rakow, Rosalinda Delgado, Anni Holm, Sara Phalen, Ryan Virnich, and Heide Morris. City liaison Rosemary Mackey was also in attendance. Quorum established. Meeting called to order at 7:04 p.m.
2. **Approve Minutes of Special Meeting of December 2, 2015:** Anni made a motion to approve the meeting minutes, Heide seconded the motion, with typo correction, all in favor, minutes approved.
3. **Community Banner Art Project:** Glen Hanson not available to juror, so need to find a juror(s) - maybe Nate Matthews who has done work in the community before. Anni will follow up and secure this, if Nate is not available, Lew and Rosie had alternatives. Rosemary sent out publicity to list Heide generated; Sara will send out email to artists that have submitted in the past; discussion was had about how can we make sure we get more submissions; Sara will repost it to Facebook-tag commissioners to be shared; Uwe will bring the template to the February meeting; also a discussion about whether or not we should be advertising the banners more throughout the year-at events; commission requested that past year put banners back onto the City website; Throw Back Thursday of past banners can also be put up on City's on twitter; ask Maggie Capettini to do a minute video about her designing banner and how that has impacted her views of downtown; also need to promote more prominently and come up with theme quicker-talk about this at next meeting; Sara-send Rosemary pictures of banners; talk about how to "raffle" off a banner at events, such as bring a canned good and get a chance to win a banner; put banners in vacant windows-103 W. Washington or at City Hall; or in other public places-but need to develop a flier that goes with them to further publicity; need to do more outreach with schools and get teachers involved; also look at redesigning the form to be more user friendly - use a book mark as publicity piece with more images rather than so wordy and then have the more wordy page-do both to make sure all information is included; Sara made a motion to extend the deadline for 2016 submissions to February 15<sup>th</sup>, Mandy seconded, all voted in favor.
4. **Public Art Projects:** discussion of whether or not we want a concept before we move forward or do we want at least a plan-locations and possible mediums?; Rosemary will look at other communities and see if they use vision/mission statements to guide and report back to the commission in February; perhaps a positive vision could be to look at working towards pieces that bring positivity and are transformative.
5. **Other Business:** Next meeting rescheduled to Thursday, February 18<sup>th</sup> 7:30p.m.
6. **Adjournment:** meeting adjourned at 8:20pm