

CITY OF WEST CHICAGO

WHERE HISTORY & PROGRESS MEET

WEST CHICAGO CULTURAL ARTS COMMISSION

Thursday, March 9, 2023

West Chicago City Hall – 475 Main Street

7:00 p.m.

AGENDA

1. Call to Order, Roll Call, Establishment of a Quorum
2. Approval of Minutes
 - a. Cultural Arts Commission Meeting: February 2, 2023
3. Items for Discussion and Possible Action
 - a. Art Banner Exhibit 2023
 - b. Summer 2023: Andy Warhol “Popcan” Initiative
4. Other Business
5. Adjournment

CC: Mayor Ruben Pineda, City Council, Michael Guttman, West Chicago Cultural Arts Commissioners, Media, Daniel Peck



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Ruben Pineda
MAYOR
Nancy M. Smith
CITY CLERK

Michael L. Guttman
CITY ADMINISTRATOR

West Chicago Cultural Arts Commission
Thursday, February 2, 2023
7:00pm
MINUTES

1. Call to Order at 7:06pm by Heidi Kuharich; Roll Call: Uwe Gsedl, Anni Holm, Heidi Kuharich, Buddy Plumlee, Deborah Walsh, and City Liaison Daniel Peck in attendance; Quorum established
2. Approve Minutes of December 1, 2022
 - a. Anni Holm made motion to approve, Deborah Walsh seconded; Approved unanimously
3. Items for Discussion and Possible Action
 - a. Art Banner Exhibit 2023
 - i. Uwe Gsedl will design banners
 1. Working with Uwe Gsedl's travel schedule, March meeting will move to second Thursday (3.9.23) to accommodate full Commission viewing of "draft" banners; meeting date change motioned by Anni Holm, seconded by Buddy Plumlee, approved unanimously
 2. Heidi Kuharich will send previously agreed 15-year phrasing for banners to Uwe Gsedl for inclusion on all
 - ii. Anni Holm will pull judging guidelines from past sources to complete a guidance document for future use (Heidi Kuharich will assist)
 - b. Summer 2023: Andy Warhol "PopCan" Initiative
 - i. Lengthy conversation of various "can" materials requiring further research (Dan Peck); also needs further conversation with various partner organizations willing to underwrite or participate (Dan Peck)
 - ii. Discussion of various program ideas including displaying cans around town for first segment of summer and bringing together to stack or pyramid in central visible location in second segment of summer, possibly in concert with another "fest" date; including community component; including school component of label templates that could fit standard can; etc
 - iii. Additionally, revisited discussion of incorporating pop art of Hispanic products, possibly in loteria style, Heidi Kuharich and Paulina Garcia will work to expand idea
 - c. CAC Meeting Time: N/A
 - i. Primary reason eliminated
4. Other Business
 - a. Sue Krzyzanowski, 2022 Art Banner People's Choice Award Recipient, will have a Gallery 200 show during February with reception on 2.3.23, 6 to 8pm
 - b. Dan Peck reported that most 2022 Art Banners and accompanying certificates have been picked up by artists
 - c. Heidi Kuharich noted that West Chicago's 175th anniversary actually occurs in November (though entire 2024 celebration year) and USA celebrates 200 years in 2026; both should be considerations for Art Banners
 - i. Brief discussion on additional artwork consideration for 175th with suggestion of Luftwerk from Anni Holm
 - d. Heidi Kuharich is working with Dan Peck to form documentation on Mural Program; Tampico Wall Project completion included
 - e. Public Participation/Presentation: N/A
5. Adjournment: 8.32pm

West Chicago Cultural Arts Commission: Agenda Items

Thursday, February 9, 2023 at 7:00 p.m.

1. Art Banner Exhibit 2023 – Selection/Design/Production

- a. As of February 22, 25 different pieces of artwork have been selected by this year's judge. All selected pieces have been added to the Commission's Google Drive where they were then placed into this year's design template created by Commissioner Gsedl.

At this time, the Commission needs to 1) approve the selected artworks to be part of the exhibit, and 2) proofread the selected artworks.

Once banners have been approved and proofread, Commissioner Gsedl will work with Signarama to produce the final production files for the banners as well as lower resolution JPEG images for the City's website.

In addition to approving banners for the exhibit, the Commission will also need to designate a Commissioner(s) to select this year's banner exhibit locations. The proposed banner locations will need to be prepared for the Commission's next meeting on Thursday, April 6. A map will be provided during the meeting.

Going forward, City staff members will coordinate the Installation Phase, and all digital updates on the City's website beginning the week of April 10. The project timeline is provided below for reference.

i. Project Timeline

1. Artwork Deadline: Tuesday, February 14
2. Selection Period: Wednesday, February 15 – Wednesday, March 1
3. Design: Friday, March 3 – Thursday, March 23
4. Production: Friday, March 24 – Tuesday, April 11
5. Map/Website Update: Monday, April 10 – Friday, April 28
6. Installation: Wednesday, April 12 – Friday, April 28

ii. Project Roles

1. Selection: Sara Phalen/CAC Member(s) (Staff liaison support as needed)
2. Design: Signarama/CAC Member(s) (Staff liaison support as needed)
3. Production: Signarama/CAC Member(s) (Staff liaison support as needed)
4. Map/Website Update: City Staff
5. Installation: City Staff

All submitted artwork is provided on the Commission's Google Drive:

https://drive.google.com/drive/folders/1COJlgurliKKosZPpS1b3kp4wpn_tPT4l?usp=share_link

2. Summer 2023: Andy Warhol Initiative: PopCans

- a. After a discussion amongst City staff regarding the concept of using fiber drums for a display, there were a few questions brought up with regards to where the drums would be stored as well as located (i.e.; at downtown businesses or along the IPP) along with concerns about public safety if stacking the drums at an event. Staff will need to further investigate location(s) and feasibility of a larger display.

With regards to an overall concept, City staff held a conversation with the West Chicago Museum in which a concept of incorporating older photos from the Museum's archive into the soup can label templates was discussed. The concept would tie into additional items the City and the Museum is planning for the 175th anniversary of the City's official organization as well as some of the Warhol themed displays planned for 2023.

In order to proceed, staff needs input from the Commission on this concept direction as well as proposed solutions for 1) how the photos could be given a pop-art style to tie into Warhol theme and 2) who would be responsible for editing/manipulating the photos to have a pop-art style.

After more direction is provided and additional investigations have been made for logistics of barrels, staff will provide an implementation plan for consideration at the Commission's next meeting in April.