

CITY OF WEST CHICAGO

WHERE HISTORY & PROGRESS MEET

APPROVED ON MARCH 4, 2021

WEST CHICAGO CULTURAL ARTS COMMISSION THURSDAY, FEBRUARY 4, 2021 7:00 P.M. MINUTES

1. Call to Order at 7:06pm by Buddy Plumlee; Roll Call: Uwe Gsedl, Heidi Kuharich, Sara Phalen, Buddy Plumlee, Stephanie Ross, Deborah Walsh, and City Liaison Rosemary Mackey in attendance. Quorum established.
2. Approve Minutes of January 7, 2021: Sara Phalen made motion to approve, Stephanie Ross seconded the motion; minutes approved unanimously with no corrections.
3. Summer/Autumn Haiku Sign Distribution: Heidi Kuharich reported all available signs have been retrieved from host locations (several lost to weather). Poet Pick-Up scheduled for Saturday, February 13, 10am-2pm, Gallery 200.
4. Update on 2021 Art Banner Submissions: 24 submitting artists to date
 - a. Discussion on extending deadline to accommodate more submissions; motion carries unanimously to extend to 2.22.21
 - b. Discussion on using past or sample banners to advertise or discuss images to be used in future campaigns; in general, Commission members want to be more intentional in planning campaigns, especially with diversity in mind
5. Take Flight Connection with DuPage Airport: Executive Director is willing to connect and open to proposals from Commission on how to participate; ideas include holding the artist reception at the airport, displaying second set of banners along drive into airport, recreating banners as posters for inside main facility, etc; Rosemary Mackey will reach out to airport marketing representative to learn more about potential opportunities
6. Installation of Balsa Gliders to Promote Take Flight:
 - a. Intent to hang existing West Chicago promotional gliders from ceiling in window of Gallery 200; Rosemary Mackey confirmed availability of 500 gliders for this purpose and will send them to Gallery 200; Heidi Kuharich and Sara Phalen to work together to manage project
 - b. Discussion on inviting West Chicago school kids to decorate the gliders and return to Museum unassembled, scheduling onsite decorating events (pandemic restrictions in mind), creating timelapse "how-to" videos/photos to promote, including senior groups for intergenerational participation; return goal: April 20 to accommodate installation prior to Blooming Fest and Banner kick-off; Sara Phalen motions, Heidi Kuharich seconds, motion carries unanimously
7. 2021 Public Art Milkweed Project: discussion on status of Blooming Fest and desire to distribute milkweed seeds (with Monarchs in mind)
 - a. Pandemic considerations still holding uncertainty over Blooming Fest: no date yet, WeGo Dreams taking over plant sale in lieu of Garden Club decline
 - b. Distribution of milkweed seeds could be configured to connect to newly established City butterfly gardens, Rosemary Mackey will invite Judith Horsley to next meeting with goal of brainstorming

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ideas and combining efforts

8. Other Business
 - a. Heidi Kuharich reported “love even more” stickers newly available at Matthew Hoffman’s you-are-beautiful.com; other products as well; Sara Phalen suggests selling at Gallery 200, etc
 - b. Sara Phalen asks about status of Commission Chair role in lieu of Anni Holm’s resignation and temporary relocation; new assignments typically made in January and expected soon
 - c. Buddy Plumlee announces new exhibit opening at Kindred Coffee Roasters, multiple artists contributing, expected to hang for a couple months
 - d. Refresher discussion on Baba, videographer and project pricing
 - e. Discussion on West Chicago’s Comprehensive Plan Survey; open through February, other outreach methods planned
9. Public Participation: none
10. Adjournment: 8:18pm

Submitted by H. Kuharich