

CITY OF WEST CHICAGO

WHERE HISTORY & PROGRESS MEET

APPROVED ON APRIL 8, 2021

West Chicago Cultural Arts Commission

Tuesday, March 16, 2021

7:00pm

Special Meeting MINUTES

1. Call to Order at 7:07pm by Buddy Plumlee; Roll Call: Uwe Gsedl, Judith Horsley, Heidi Kuharich, Sara Phalen, Buddy Plumlee, Stephanie Ross, Deborah Walsh, and City Liaison Rosemary Mackey in attendance; quorum established
2. Approve Minutes of March 4, 2021: Buddy Plumlee made motion to approve, Deborah Walsh seconded the motion; minutes approved unanimously with no corrections
3. Discuss and Approve Proposal for Milkweed Art/Marketing Project:
 - a. Artist changed to Chris Hodge; he has experience with this sort of assignment and is amenable to working with WCCAC on this project; anticipated turnaround from approval date is one month
 - b. Discussion included points about whether final artwork would be in color or B/W and whether it could be customized moving forward, licensed to WCCAC which would also own originals, clarification on measurements, proposed reproduction elements (posters, milkweed seed bags, stickers, postcards, etc)
 - c. Discussion on adaptation of artwork to include or delete “caption” sentences at bottom, etc; Judith Horsley will work to provide educational phrasing as well as any further educational points for postcard, etc
 - d. Judith Horsley will work to provide Chris Hodge with fifteen or so words on Monarchs and Milkweed to assist with inspiration
 - e. Schedule: proposal goes before Public Affairs Committee on 3.22.21 (presenting for WCCAC: Sara Phalen, Buddy Plumlee); City Council on 4.5.21; WCCAC reviews process during 4.8.21 meeting to finalize for artist
 - f. Proposal accepted as is, Heidi Kuharich made motion, Uwe Gsedl seconded; unanimous
4. Other Business:
 - a. Artwork for 2021 Art Banners is in; judging yielded 20 finals, commission voted unanimously to add 3 for total of 23 banners; suggested for future: open to having more banners as long as it works within the budget; anticipating first week of May for installation; Sara Phalen will work with Uwe Gsedl to complete necessary preparations for printing
 - b. Lew Achenbach with Jazz Occurrence performing for Herb Alpert’s birthday, same as West Chicago Monarch Butterfly Day (3.31.21), and will work a Monarch into final piece
5. Public Participation: none
6. Adjournment: 8:13pm; Sara Phalen made motion, Heidi Kuharich seconded

Submitted: H. Kuharich

475 Main Street
West Chicago, Illinois
60185

T (630) 293-2200
F (630) 293-3028
www.westchicago.org

Ruben Pineda
MAYOR
Nancy M. Smith
CITY CLERK

Michael L. Guttman
CITY ADMINISTRATOR