

CITY OF WEST CHICAGO

WHERE HISTORY & PROGRESS MEET

APPROVED APRIL 7, 2022

West Chicago Cultural Arts Commission

Thursday, February 3, 2022

7:00pm

MINUTES

1. Call to Order at 7:02pm by Heidi Kuharich; Roll Call: Uwe Gsedl, Anni Holm, Judith Horsley, Heidi Kuharich, Deborah Walsh, and City Liaison Daniel Peck in attendance; Quorum established; Statement from Mayor Pineda read
2. Welcome New Member to Commission
 - a. Moved to next meeting
3. Approve Minutes of January 6, 2022
 - a. Deborah Walsh made motion to approve, Judith Horsley seconded; Approved unanimously
4. Update on 2022 Art Banner Submissions—Call for Art
 - a. Current submission count at 15
 - b. Kay McKeen of SCARCE agreed to be 2022 juror; announcement going out week of February 7th
 - c. Confirmed 50 banner frames with Streets Dept
 - d. Uwe Gsedl will forward past banner maps to Dan Peck for reference
 - e. Judith Horsley recalled summers when selected banners from previous years were also hung; suggests revisiting the practice, especially if submissions are low
 - f. Moving forward, e-mail previous contributors early. Also art departments at local colleges, Irene O’Neil’s Awakenings Project, D33/D25/D94 art teachers, etc.
 - g. 2023 Theme should be selected in May to better position PR as 2022 banners go up.
5. Update on Cultural Arts Master Plan Document Writing Assignments
 - a. Deborah Walsh led directional discussion about budget control for Collective Oversight section
 - b. Discussion about City Council perspective led to question about inviting a council member to join Commission
6. Update on Los Alebrijes—Discussions with Mexican Cultural Arts DuPage & DuPage Convention and Visitors’ Bureau
 - a. Dan Peck had suggestion for façade “stickers” that glow in the dark; could lead to an alebrije scavenger hunt
 - b. Discussion centered on ideas to draw people to West Chicago to view more alebrijes, piggybacking off Cantigny display
 - i. Possibly creating a West Chicago “born and raised” alebrije
 - ii. Possibly including PR on a few banners (if they could be a draw, not push people out of town)
7. Other Business
 - a. Dan Peck stated need for various types of community photos for use in general PR, website, FaceBook, etc; there really are none currently at his disposal and he’s trying to build up a library of images
8. Public Participation: N/A
9. Adjournment: Anni Holm made motion, Uwe Gsedl seconded, unanimous: 8.28pm

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