

CITY OF WEST CHICAGO

WHERE HISTORY & PROGRESS MEET

APPROVED SEPTEMBER 1, 2022

West Chicago Cultural Arts Commission

Thursday, August 4, 2022

7:00pm

MINUTES

1. Call to Order at 7:08pm by Heidi Kuharich; Roll Call: Paulina Garcia (7.14pm), Uwe Gsedl, Judith Horsley, Heidi Kuharich, Buddy Plumlee, Deborah Walsh, and City Liaison Daniel Peck in attendance; Quorum established
-Guest Ja;cob Hernandez also in attendance
2. Approval of Minutes
 - a. Cultural Arts Commission Special Meeting, June 29, 2022: Moved to next meeting
3. Public Participation/Presentation
 - a. Guest Jacob Hernandez remarked on his interest in joining the Commission
4. Items for Discussion and Possible Action
 - a. Current Project Updates
 - i. Dream World Portals
 1. Deborah Walsh is leading Workshop at the Library: August 6, 2-3pm; August 24, 7-8pm; September 9, 2-3pm
 2. Dan Peck reported that Omar Espinosa, Republic Bank, has offered to host an additional workshop with his clients; Heidi Kuharich will follow-up on the contact and work with Deborah Walsh to execute
 3. Discussion on promoting the workshops and Portal distribution overall as well as follow-up with those already registered
 - ii. West Chicago Alebrije
 1. Heidi Kuharich and Buddy Plumlee are holding regular hours on Wednesdays, 5-7pm, and Saturdays, 12-2pm; will continue until the project is completed (by September 30)
 2. Discussion on volunteers joining the effort; hope that as the Alebrije continues to take form and more photos are published, more volunteers will come---and in general more attention from the community even if they don't want to take part
 3. West Chicago Public Library District has been promoting on social media and gaining traction for project
 4. Discussion on promoting via City channels, including press release (mostly *Daily Herald*)
 - b. Railroad Days Debrief
 - i. Discussion on whether CAC participation was worth it: yes
 - ii. Discussion on future "activity" being needed since this year's involvement was voting on the Alebrije attributes
 - iii. Questions about whether the "Kids Zone" will continue as this was first year but champion has left the Chamber
 - c. Taco & Art Fest Debrief
 - i. Discussion on whether CAC participation was worth it: yes
 - ii. Discussion on factors contributing to success: placement at event, activity on offer (CAC was drawing much attention)
 - d. Outreach
 - i. Discussion on any outreach activity being worthwhile as it raises CAC's profile in the Community
 - ii. Discussion on whether purchasing a tent would be worthwhile if CAC intends to continue
 - iii. Judith Horsley suggested exhibiting at National Night Out (if appropriate) as it seems to be well attended
 - iv. Heidi Kuharich suggested formalizing the review process on each event with a short form and offered to begin with those of the last year
5. Other Business
 - a. Judith Horsley Resignation: relocating to California after 45 years in West Chicago; will not need to fully vacate seat until the move happens later this year
 - b. Roles and Responsibilities: Heidi Kuharich suggested a more formal review of the Municipal Code and a work group to begin work on setting more specificity for the Commission; Buddy Plumlee made the motion to proceed with work group, Deborah Walsh seconded the motion, unanimous; Heidi Kuharich, Deborah Walsh, Judith Horsley, and Paulina Garcia volunteered for the work group
 - c. Uwe Gsedl made note of key dates for upcoming Sister Cities celebration and Mayoral visit (9.9-9.20.22): Dessert Party @ Gsedl Home on 9.11.22 at 6pm; Meet the Mayors @ Hawthorne's BBQ on 9.15.22 at 6pm; City Council Recognition @ City Hall on 9.19.22 at 6pm; all CAC members are invited to all events listed
6. Adjournment: 8.05pm

CAC Minutes.080422

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