

**WEST CHICAGO CULTURAL ARTS COMMISSION**

**Thursday, March 9, 2023**

**West Chicago City Hall – 475 Main Street**

**7:00 p.m.**

**AGENDA**

1. Call to Order, Roll Call, Establishment of a Quorum
2. Approval of Minutes
  - a. Cultural Arts Commission Meeting: February 2, 2023
3. Items for Discussion and Possible Action
  - a. Art Banner Exhibit 2023
  - b. Summer 2023: Andy Warhol “Popcan” Initiative
4. Other Business
5. Adjournment

CC: Mayor Ruben Pineda, City Council, Michael Guttman, West Chicago Cultural Arts Commissioners, Media, Daniel Peck

**West Chicago Cultural Arts Commission**  
**Thursday, February 2, 2023**  
**7:00pm**  
**MINUTES**

1. Call to Order at 7:06pm by Heidi Kuharich; Roll Call: Uwe Gsedl, Anni Holm, Heidi Kuharich, Buddy Plumlee, Deborah Walsh, and City Liaison Daniel Peck in attendance; Quorum established
2. Approve Minutes of December 1, 2022
  - a. Anni Holm made motion to approve, Deborah Walsh seconded; Approved unanimously
3. Items for Discussion and Possible Action
  - a. Art Banner Exhibit 2023
    - i. Uwe Gsedl will design banners
      1. Working with Uwe Gsedl's travel schedule, March meeting will move to second Thursday (3.9.23) to accommodate full Commission viewing of "draft" banners; meeting date change motioned by Anni Holm, seconded by Buddy Plumlee, approved unanimously
      2. Heidi Kuharich will send previously agreed 15-year phrasing for banners to Uwe Gsedl for inclusion on all
    - ii. Anni Holm will pull judging guidelines from past sources to complete a guidance document for future use (Heidi Kuharich will assist)
  - b. Summer 2023: Andy Warhol "PopCan" Initiative
    - i. Lengthy conversation of various "can" materials requiring further research (Dan Peck); also needs further conversation with various partner organizations willing to underwrite or participate (Dan Peck)
    - ii. Discussion of various program ideas including displaying cans around town for first segment of summer and bringing together to stack or pyramid in central visible location in second segment of summer, possibly in concert with another "fest" date; including community component; including school component of label templates that could fit standard can; etc
    - iii. Additionally, revisited discussion of incorporating pop art of Hispanic products, possibly in loteria style, Heidi Kuharich and Paulina Garcia will work to expand idea
  - c. CAC Meeting Time: N/A
    - i. Primary reason eliminated
4. Other Business
  - a. Sue Krzyzanowski, 2022 Art Banner People's Choice Award Recipient, will have a Gallery 200 show during February with reception on 2.3.23, 6 to 8pm
  - b. Dan Peck reported that most 2022 Art Banners and accompanying certificates have been picked up by artists
  - c. Heidi Kuharich noted that West Chicago's 175<sup>th</sup> anniversary actually occurs in November (though entire 2024 celebration year) and USA celebrates 200 years in 2026; both should be considerations for Art Banners
    - i. Brief discussion on additional artwork consideration for 175<sup>th</sup> with suggestion of Luftwerk from Anni Holm
  - d. Heidi Kuharich is working with Dan Peck to form documentation on Mural Program; Tampico Wall Project completion included
  - e. Public Participation/Presentation: N/A
5. Adjournment: 8.32pm

## West Chicago Cultural Arts Commission: Agenda Items

Thursday, March 9, 2023 at 7:00 p.m.

### 1. Art Banner Exhibit 2023 – Selection/Design/Production

- a. As of February 22, 25 different pieces of artwork have been selected by this year's judge. All selected pieces have been added to the Commission's Google Drive where they were then placed into this year's design template created by Commissioner Gsedl.

At this meeting, the Commission needs to 1) approve the selected artworks to be part of the exhibit, and 2) proofread the selected artworks.

Once banners have been approved and proofread, Commissioner Gsedl will work with Signarama to produce the final production files for the banners as well as lower resolution JPEG images for the City's website. City staff will notify all submitting artists on the results of selection period the week of March 13.

In addition to approving banners for the exhibit, the Commission will also need to designate a Commissioner(s) to select this year's banner exhibit locations. The proposed banner locations will need to be prepared for the Commission's next meeting on Thursday, April 6. A map will be provided during the March 9 meeting for Commissioners to use.

Upon receiving the artwork locations from the Commission, City staff will coordinate the installation of the banners, and execute all digital updates on the City's website, including the creation of a new map and voting portal, beginning the week of April 10.

The previous project timeline is provided below for reference.

#### i. Project Timeline

1. Artwork Deadline: Tuesday, February 14
2. Selection Period: Wednesday, February 15 – Wednesday, March 1
3. Design: Friday, March 3 – Thursday, March 23
4. Production: Friday, March 24 – Tuesday, April 11
5. Map/Website Update: Monday, April 10 – Friday, April 28
6. Installation: Wednesday, April 12 – Friday, April 28

#### ii. Project Roles

1. Selection: Sara Phalen/CAC Member(s) (Staff liaison support as needed)
2. Design: Signarama/CAC Member(s) (Staff liaison support as needed)
3. Production: Signarama/CAC Member(s) (Staff liaison support as needed)
4. Map/Website Update: City Staff
5. Installation: City Staff

All submitted artwork is provided on the Commission's Google Drive:

[https://drive.google.com/drive/folders/1C0JlgurliKKosZPpS1b3kp4wpn\\_tPT4I?usp=share\\_link](https://drive.google.com/drive/folders/1C0JlgurliKKosZPpS1b3kp4wpn_tPT4I?usp=share_link)

### 2. Summer 2023: Andy Warhol Initiative: PopCans/Loteria

- a. After further discussion and investigation regarding the concept of using fiber drums for a display, there were several questions brought up with regards to where the drums would be

stored as well as located along with concerns about public safety and vandalism. Staff concludes that this project is no longer viable and will need to be cancelled.

Moving forward, City staff spoke with its summertime street artist as well as the Director of the West Chicago Museum regarding the loteria concept. Both parties were very much interested and excited about the concept.

If the Commission is still in favor of pursuing a project around this concept, staff recommends creating a document that Commission members can add ideas to over the next month that could then be discussed and confirmed during the April meeting with a goal of outlining a plan of action in May then initiating in June.

Current suggested available mediums/platforms for display include painted windows in the downtown area as well as vinyl facility graphics similar to the "Year of the Alebrijes" graphics.