

WHERE HISTORY & PROGRESS MEET

WEST CHICAGO CULTURAL ARTS COMMISSION Thursday, April 4, 2024 West Chicago City Hall – 475 Main Street 7:00 p.m.

AGENDA

- 1. Call to Order, Roll Call, Establishment of a Quorum
- 2. Public Participation
- 3. Approval of Minutes
 - a. Cultural Arts Commission Meeting: March 7, 2024
- 4. Items for Discussion and Possible Action
 - a. 2024 Art Banner Exhibit
 - 1. Final Artwork Approval
 - b. Arteculture
 - c. Taco & Art Festival
 - d. Loteria
- 5. Other Business
 - a. 2025 Art Banner Exhibit Theme (Preliminary Discussion)
- 6. Adjournment

CC: Mayor Ruben Pineda, City Council, Michael Guttman, West Chicago Cultural Arts Commissioners, Media, Daniel Peck

DRAFT CULTURAL ARTS COMMISSION MINUTES

Thursday, March 4, 2024 West Chicago City Hall – 475 Main Street 7:00 p.m.

1. Call to Order, Roll Call, Establishment of a Quorum

Chairman Kuharich called the meeting to order at 7:00 p.m. Roll Call found Commissioners Garcia, Treudt, and Walsh present. Commissioner Gsedl, Hernandez, and Plumlee were absent. Also in attendance was Marketing and Communications Manager Daniel Peck.

2. Public Participation

None.

3. Cultural Arts Commission Meeting Minutes of February 1, 2024

Commissioner Walsh made a motion, seconded by Commissioner Garcia, to approve the requested changes to the minutes of February 1, 2024, as discussed. Voting Aye: Chairman Kuharich, Commissioners Gsedl and Plumlee. Motion Carried.

4. Items for Discussion and Possible Action

- A. Art Banner Exhibit 2024
 - Artwork: Commissioner Walsh made a motion, seconded by Commissioner Treudt, to confirm the artwork for the 2024 Art Banner Exhibit. Voting Aye: Chairman Kuharich and Commissioner Walsh. Motion Carried.
 - 2) Staff & Commission Roles: Commissioners requested that Manager Peck seek pre-approval to have the Staff roles clarify that staff will send proofs to artists individually as opposed to sending one email containing a link with access to all the artwork.
 Commissioner Treudt made a motion, seconded by Commissioner Garcia, to approve the Staff and Commission Roles with the addition of having Commissioners organizing banners prior to installation. Voting Aye: Chairman Kuharich and Commissioner Walsh. Motion Carried.
 - 3) Schedule: Commissioner Walsh made a motion, seconded by Commissioner Tredut, to approve the Staff and Commission Roles with the addition of having Commissioners organizing banners prior to installation. Voting Aye: Chairman Kuharich and Commissioner Garcia. Motion Carried.
- B. *Public Arts Master Plan*. Chairman Kuharich provided a progress update of the Plan. Commissioners discussed the online survey and provided Manager Peck with directions for the completion of the survey.
- C. City Website Translations. Commissioners discussed translations on the City's website, and clarified that they intend to have the Commission's content be translated moving forward. In order to achieve this, a Commissioner(s) would need to translate content for staff. The item was removed from the Agenda.

5. Other Business

Chairman Kuharich discussed the upcoming Arteculture and Taco and Art Festival event, and the Commission's potential involvement in each. Commissioners requested Manager Peck to both items to the April Agenda to make a motion on the Commission's involvement in each.

Chairman Kuharich discussed the 2023 Loteria initiative, and requested Manager Peck to add an item to the April Agenda to make a motion on the Commission's involvement in the Project for 2024.

6. Adjournment

At 8:04 p.m., Chairman Kuharich adjourned the meeting.

Respectfully submitted,

Daniel Peck

Marketing and Communications Manager City of West Chicago

ITEM: 4.a.1

TITLE: 2024 Art Banner Exhibit: Final Artwork Approval

DATE: April 4, 2024

ITEM SUMMARY:

Attached is a PDF that includes the 26 artworks selected incorporated into the banner template provided by Commissioner Gsedl for the Commission to approve. Once approved by the Commission, the following actions will occur in accordance with the schedule approved by the Commission on March 7.

1. Friday, April 5

- Commissioner Gsedl will provide City staff with print-ready files, editable files with artwork embedded, and any appropriate fonts. If edits are required by the Commission, Commissioner Gsedl will make appropriate changes prior to sending to staff. Note: Artwork must be sent to City Staff by 11 a.m. on Friday, April 5th, or artist proofs (See #2) will not be sent until Monday, April 8th. Non-exhibit artists will be contacted April 5th.
- O Staff will send all artwork to Exhibit artists on Friday, April 5th to review and provide an opportunity to request any necessary changes (i.e. name, title, assure artwork is theirs, etc.). *Note: Staff will send one email to all Exhibit artists with a link to a document that has all the artwork for them to review, including their own*.

2. Wednesday, April 10

- o Responses will be due to staff by 12 p.m., if artists do not respond within this timeframe, the artwork will be considered approved. Staff will notify the volunteer Commissioner(s) with any necessary edits, or make edits as needed.
- O Volunteer Commissioner(s), or Staff, will provide the City's contractor, Signarama, the final artwork for production and will request a final proof of work be provided by Friday, April 12th prior to production. Emails may be sent to <u>info@signarama.com</u>. *Note: All edits must be completed and provided to Signarama by Friday, April 12th*.

3. Friday, April 12

O Volunteer Commissioner(s) are to sign off on proof from Signarama by EOD to have the project proceed with production.

4. Wednesday, May 1-Thursday, May 2

O Volunteer Commissioner(s) will have an opportunity to organize the produced banners in a way that they wish on this day. The time will need to be coordinated with Signarama. Note: Staff will provide the volunteer Commissioner(s) with a document outlining installation process, and will do their best to meet the requests of the Commission.

5. Friday, May 3

Staff will pick up the banners and have them ready for installation the following week.

MOTION PROPOSED:

• Approve the artwork for the for the 2024 Exhibit, and proceed with the 2024 schedule.























































ITEM: 4.b

TITLE: Arteculture

DATE: April 4, 2024

ITEM SUMMARY:

On March 7th, the Commission discussed the "Arteculture", which is a small art exhibit coordinated annually at Kindred Coffee during Blooming Fest. In 2023, as stated in the Commission's Annual Report, the Commission "assisted People Made Visible in organizing the Arteculture event at Kindred Coffee." In years prior, the Commission organized the event.

At the request of Commissioners, the item was requested to be revisited and formally presented as an action item as to whether the Commission should proceed with organizing the Exhibit once again.

MOTION PROPOSED:

The Commission may motion to proceed with requesting prior approval to organize the "Arteculture" exhibit. The Commission's staff liaison will then request clarification from the City Administrator regarding whether approval from the City Council or an appropriate City Council Standing Committee is required. Additionally, if required, the Commission should request adequate funding or necessary City staff resources.

• Proceed with seeking prior approval to proceed with organizing the Arteculture initiative in 2024.

ITEM: 4.c

TITLE: Taco & Art Festival

DATE: April 4, 2024

ITEM SUMMARY:

On March 7th, the Commission discussed the "Taco & Art Festival", which is an event held annually in July by the West Chicago Park District. In 2023, the Commission did not participate in the event, but has done so in years prior.

At the request of Commissioners, the item was requested to be revisited and formally presented as an action item as to whether the Commission should proceed with participating in the event once again.

MOTION PROPOSED:

The Commission may motion to proceed with requesting prior approval to participate in the Taco & Art Festival Event. The Commission's staff liaison will then request clarification from the City Administrator regarding whether approval from the City Council or an appropriate City Council Standing Committee is required. Additionally, if required, the Commission should request adequate funding or necessary City staff resources.

• Proceed with seeking prior approval to proceed as participants in the Taco & Art Festival event in 2024.

ITEM: 4.d

TITLE: Loteria

DATE: April 4, 2024

ITEM SUMMARY:

On March 7th, the Commission discussed the "Loteria", which was an initiative held in 2023. The following was stated in the Commission's Annual Report.

"...if progress on the Public Arts Master Plan proceeds accordingly, the Commission desires to reintroduce the "WeGo Loteria" initiative in 2024 from September through November. This request stems from the expressed interest of several participants who advocated for the initiative's continuation from the previous year. The Commission recommends a budget of \$600.00 to reproduce existing artwork and include additional new artworks into the Program."

At the request of Commissioners, the item was requested to be revisited and formally presented as an action item as to whether the Commission should proceed with relaunching the Loteria initiative in 2024.

MOTION PROPOSED:

The Commission may motion to proceed with requesting prior approval to relaunch the Loteria initiative in 2024. The Commission's staff liaison will then request clarification from the City Administrator regarding whether approval from the City Council or an appropriate City Council Standing Committee is required. Additionally, if required, the Commission should request adequate funding or necessary City staff resources.

• Proceed with seeking prior approval to proceed with relaunching the Loteria initiative in 2024.